

AMENDMENTS TO THE CLAIMS

1. (Currently amended) A food ~~product~~ container assembly, comprising:
 - (a) a product container for a food product;
 - (b) ~~an attached~~ a dental cleaning device carried by the product container; and
 - (c) a food product at least partially disposed within the product container.
2. (Currently amended) The food ~~product~~ container assembly of Claim 1 further comprising an advertising text positioned near the dental cleaning device.
3. (Currently amended) The food ~~product~~ container assembly of Claim 2, wherein the advertising text indicates the sponsorship or source of the dental cleaning device.
4. (Currently amended) The food ~~product~~ container assembly of Claim 1, wherein the dental cleaning device is releasably attached to the ~~food~~ product container.
5. (Currently amended) The food ~~product~~ container assembly of Claim 1, wherein the dental cleaning device is securely attached to the ~~food~~ product container.
6. (Currently amended) The food ~~product~~ container assembly of Claim 1, wherein the dental cleaning device is disposed in a packet attached to the product container.
7. (Currently amended) The food ~~product~~ container assembly of Claim 1, wherein the dental cleaning device ~~comprises~~ is selected from the group consisting of dental floss, a toothpick, and a plaque cleaning strip.
- 8-10. (Canceled)

11. (Currently amended) The food ~~product~~ container assembly of ~~Claim 10~~ Claim 1, wherein the food product is fast food.

12. (Currently amended) The food ~~product~~ container assembly of Claim 1, further comprising a hand towel or a face towel.

13. (Currently amended) The food ~~product~~ container assembly of Claim 1, further comprising a consumable breath freshening device.

14. (Currently amended) The food ~~product~~ container assembly of Claim 1, further comprising a breath freshening liquid.

15. (Canceled)

16. (New) The food container assembly of Claim 1, wherein the food product is perishable food.

17. (New) A food container assembly, comprising:

- (a) a product container for a food product, the product container having a rim;
- (b) a dental cleaning device carried by the product container, wherein the dental cleaning device is integrated into the product container at the rim of the product container.

18. (New) The food container assembly of Claim 17, wherein the dental cleaning device is a piece of dental floss.

19. (New) The food container assembly of Claim 17, wherein the dental cleaning device comprises a reinforced rim of the product container configured to be used as a dental flossing device.

20. (New) The food container assembly of Claim 17, further comprising a food product at least partially disposed within the product container.

21. (New) The food container assembly of Claim 20, wherein the food product is perishable food.

22. (New) A food container assembly, comprising:

(a) a food product container for holding a food product at least partially within the food product container; and

(b) a personal care item carried by the food product container.

23. (New) The food container assembly of Claim 22, wherein the personal care item is a breath freshening device.

24. (New) The food container assembly of Claim 22, wherein the food product is perishable food.